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Provision of Drug Information to the Public

Board Approved • October 17, 2002

Background

Drug information requires expertise in the evaluation of patient needs, sources of accurate, unbiased information and effective communication skills. Patients' needs for information on medication related topics are escalating and their expectations for credible information are growing.

BCPhA Position

Provision of medication information to the members of the general public is within the scope of practice of pharmacy, is a key component of competent pharmaceutical care, and must be provided by a pharmacist licensed in the province of British Columbia.

position statement



British Columbia
Pharmacy Association