

A woman with dark hair and glasses, wearing a white lab coat, is holding a small white vial up to the light in a laboratory setting. The background is blurred, showing other lab equipment and bright lighting.

AmerisourceBergen

Innomar Strategies

Your partner within specialty pharmaceuticals

Innomar Strategies, a part of AmerisourceBergen, is the leading patient support provider for specialty biopharmaceuticals in Canada. Our integrated services deliver tailored solutions to improve product access, increase supply chain efficiency, and enhance patient care.

From pre-commercialization to product launch and beyond, we provide innovative, full service solutions to help specialty manufacturers support patients at every step of their journey.



Regulatory, pharmacovigilance and quality consulting

- Expertise in regulatory strategy, dossier authoring, submission preparation and lifecycle management, across multiple product categories
- Services can be integrated with expert Publishing and Quality Assurance solutions
- Complete regulatory approval process with Health Canada or US Food and Drug Administration (FDA)
- Full service PV and Drug Safety including Global Safety Database hosting
- Good Pharmacovigilance Practices (GVP) compliant reporting of AEs, SAEs, LOE, PQC
- PV Systems set up and Multilingual call center services
- Importer of record services and establishment licensing application
- QA investigations, audits, training, and compliance



Commercialization and market access consulting

- Expertise in Canadian market access strategy and submission development (public and private payers)
- Strategic product planning from commercialization to lifecycle management
- Complete in-house qualitative and quantitative market research capabilities
- Integrated HEOR for real world evidence generation
- Commercial organization and recruitment support for Sales and MSLs, territory analysis/targeting, and transition to internal resources
- Prepare market, build KOL relationships with MSLs, ad boards, disease-state education programs



Patient support programs

- Customizable program development to meet brand needs and the therapeutic environment
- Robust analytics and reporting for up-to-date business intelligence
- Personalized case management for faster access to medication, improved adherence and optimal patient outcomes
- 120+ full-service and reimbursement programs



Nursing and clinic services

- Over 165 infusion/injection clinics owned and operated across Canada (InnomarClinics™)
- ISO-9001:2015 certified in all clinics and homecare nursing across the country
- More than 670 registered nurses expertly trained in specialty products



Specialty pharmacy, distribution and logistics

- Nation-wide network of specialty pharmacies for controlled specialty drug distribution
- Fully integrated with Patient Support Programs for faster patient access to medication
- 3PL and importation services from our 160,000 sq ft facility located in Milton, Ontario

For more information, please visit www.innomar-strategies.com